



THE PRIVATE EXCHANGE COALITION

ABOUT US

The Private Exchange Coalition (PEC) is a coalition of industry-leading private exchange technology vendors with the united mission to improve consumer exchange literacy, advocate on behalf of the industry with a common voice, and develop data interoperability standards. Together, we provide a collaborative platform for industry leaders to share ideas and best practices, promote awareness of the value of private exchanges, and shape their future direction. Our vision is to improve the insurance purchasing process through the increased use of private exchange technologies and better collaboration between trading partners.

AREAS OF FOCUS

Government Affairs

The PEC serves to anticipate, inform, and influence public policy affecting private exchanges. Already, in its first year of operation, the PEC has conducted multiple visits to Capitol Hill to meet with key House and Senate Committees, has held discussions with the leadership of multiple state-based marketplaces on the value of private exchanges, and is regularly consulted as a reliable source of policy perspective.

Interoperability and Standards:

The private exchange industry is challenged by the costs associated with the sharing and transmitting of data between multiple business partners without having established uniform data standards and protocols—especially in the group and ancillary markets. A primary focus of the PEC is the development of efficient and cost effective interoperability standards and technologies for data transactions between vendors, health plans and ancillary carriers.

Media, Education and Communication

Speaking as a unified voice, the PEC frequently publishes timely, relevant, and trusted information on issues and topics that are relevant to the industry. The coalition aims to be a forum for the sharing of ideas and best practices that will increase awareness of the powerful ways in which private exchanges are improving employee benefits.

Consumer Protections

PEC members are working towards the development of core principles and consumer protections that will enhance customer navigability on private exchanges and ensure a quality experience.

PEC MEMBERS

Array Health

Bloom Health

Connecture

ConnectedHealth

Quadrant 4

Softheon

John Fiacco

Chairman

Ryan Howells

Executive Director

**If you are interested in
learning more about the PEC,
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PARTNERS